

**Plan studiów obowiązujący od roku akademickiego 2021/2022**

KIERUNEK: **Tourism management**  
 Specjalność studiów:  
 Poziom studiów: **I STOPIEŃ**  
 Profil studiów: **ogólnoakademicki**  
 Forma studiów: **stacjonarne**

Lp.	Nazwa modułu (przedmiotu)*	Punkty ECTS	Wymiar godzin (łącznie)					Rok I										Rok II										Rok III																						
			Razem	Rodzaj zaj.					1					2					3					4					5					6																
				WY	CA	LB	KW	SM	WY	CA	LB	KW	SM	Forma zaliczenia	Punkty ECTS	WY	CA	LB	KW	SM	Forma zaliczenia	Punkty ECTS	WY	CA	LB	KW	SM	Forma zaliczenia	Punkty ECTS	WY	CA	LB	KW	SM	Forma zaliczenia	Punkty ECTS	WY	CA	LB	KW	SM	Forma zaliczenia	Punkty ECTS							
<b>Blok modułów (przedmiotów) obowiązkowych - A</b>																																																		
1	Introduction to tourism	3	30	30	0	0	0	0	30																																									
2	Information technology in tourism	3	30	5	0	25	0	0	5		25																																							
3	Abiotic resources in tourism	6	60	30	0	0	30	0	30			30																																						
4	Biotic resources in tourism	6	60	30	0	0	30	0	30			30																																						
5	Society and culture	6	60	45	0	0	15	0	45			15																																						
6	Cultural tourism	6	60	45	0	0	15	0	45			15																																						
7	Polish language	4	60	0	0	0	60	0			60																																							
8	Client and customers service	5	60	15	0	0	45	0												15																														
9	Ethics and law in tourism	5	60	30	0	0	30	0												30																														
10	Financial management and accounting	4	45	15	0	0	30	0												15																														
11	Business environment in tourism	4	45	15	0	0	30	0												15																														
12	Reservation systems	3	30	0	0	30	0	0																																										
13	Foreign language for the tourism industry	9	120	0	0	0	120	0																																										
14	Entrepreneurship and small business management	4	60	30	0	0	30	0												30																														
15	Global and local challenges in tourism	4	60	30	0	0	30	0												30																														
16	Research project	4	30	0	0	0	0	30																																										
17	Sport games	0	60	0	60	0	0	0																																										
18	Tourist services and facilities	3	45	15	0	0	30	0																																										
19	Destination management	3	45	15	0	0	30	0																																										
20	Bachelor thesis	13	90	0	0	0	0	90																																										
21	Tourist product – analysis and projects	5	60	15	0	0	45	0																																										
22	Tourism marketing	3	30	15	0	0	15	0																																										
23	Public diplomacy and intercultural dialog	4	30	15	0	0	15	0																																										
<b>Razem A</b>		<b>107</b>	<b>1230</b>	<b>395</b>	<b>60</b>	<b>55</b>	<b>600</b>	<b>120</b>	<b>185</b>	<b>0</b>	<b>25</b>	<b>150</b>	<b>0</b>	<b>4E</b>	<b>34</b>	<b>75</b>	<b>0</b>	<b>30</b>	<b>165</b>	<b>0</b>	<b>4E</b>	<b>23</b>	<b>60</b>	<b>30</b>	<b>0</b>	<b>90</b>	<b>30</b>	<b>2E</b>	<b>14</b>	<b>30</b>	<b>30</b>	<b>0</b>	<b>90</b>	<b>30</b>	<b>2E</b>	<b>10</b>	<b>30</b>	<b>0</b>	<b>0</b>	<b>90</b>	<b>30</b>	<b>2E</b>	<b>14</b>	<b>15</b>	<b>0</b>	<b>0</b>	<b>15</b>	<b>30</b>	<b>1E</b>	<b>12</b>
<b>Blok modułów (przedmiotów) wybieralnych/fakultatywnych - B</b>																																																		
39	Elective program*	56	420	0	0	0	420	0																																										
<b>Pozostałe - B1</b>																																																		
40	Destination management workshops	4	48	0	0	48	0	0																																										
41	Tourist events	3	32	0	0	32	0	0																																										
42	Liczba punktów za pracę dyplomową	5	0	0	0	0	0	0																																										
43	Liczba punktów za egzamin dyplomowy	5	0	0	0	0	0	0																																										
<b>Razem B+B1</b>		<b>73</b>	<b>500</b>	<b>0</b>	<b>0</b>	<b>80</b>	<b>420</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4E</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>32</b>	<b>0</b>	<b>0</b>	<b>4E</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>120</b>	<b>0</b>	<b>2E</b>	<b>16</b>	<b>0</b>	<b>0</b>	<b>48</b>	<b>120</b>	<b>0</b>	<b>2E</b>	<b>20</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>120</b>	<b>0</b>	<b>2E</b>	<b>16</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>60</b>	<b>0</b>	<b>1E</b>	<b>18</b>
<b>Razem A+B+B1</b>		<b>180</b>	<b>1730</b>	<b>395</b>	<b>60</b>	<b>135</b>	<b>1020</b>	<b>120</b>	<b>185</b>	<b>0</b>	<b>25</b>	<b>150</b>	<b>0</b>		<b>34</b>	<b>75</b>	<b>0</b>	<b>62</b>	<b>165</b>	<b>0</b>		<b>26</b>	<b>60</b>	<b>30</b>	<b>0</b>	<b>210</b>	<b>30</b>		<b>30</b>	<b>30</b>	<b>30</b>	<b>48</b>	<b>210</b>	<b>30</b>		<b>30</b>	<b>30</b>	<b>0</b>	<b>0</b>	<b>210</b>	<b>30</b>		<b>30</b>	<b>15</b>	<b>0</b>	<b>0</b>	<b>75</b>	<b>30</b>	<b>30</b>	
<b>Punkty ECTS w semestrze/godzinie w semestrze</b>		<b>180</b>	<b>1730</b>	<b>395</b>	<b>60</b>	<b>135</b>	<b>1020</b>	<b>120</b>	<b>360</b>					<b>34</b>	<b>302</b>					<b>26</b>	<b>330</b>					<b>30</b>	<b>348</b>					<b>30</b>	<b>270</b>					<b>30</b>	<b>120</b>					<b>30</b>						
<b>Punkty ECTS w roku</b>		<b>180</b>	<b>1730</b>											<b>662</b>						<b>60</b>						<b>678</b>	<b>60</b>						<b>390</b>						<b>60</b>											

Legenda:  
 A - blok modułów (przedmiotów) obowiązujących wszystkich studentów danego kierunku i specjalności  
 B/B1 - blok modułów (przedmiotów) wybieralnych/fakultatywnych m.in. Specjalnościowych, wykłady ogólnouniwersyteckie  
 Symbol: WY-wykład, CA-ćwiczenia, LB-laboratorium, KW-konwersatorium, SM-seminarium  
 E- egzamin  
 Z- zaliczenie z oceną  
 Program studiów umożliwia wybór modułów zajęć za co najmniej 30% punktów ECTS  
 P - zajęcia o charakterze praktycznym - konieczność oznaczenia tylko w przypadku kierunków o profilu praktycznym  
 BN - zajęcia związane z prowadzonymi przez jednostkę badaniami naukowymi - konieczność oznaczenia tylko w przypadku kierunków o profilu ogólnoakademickim  
 \* student dokonuje wyboru zajęć spośród poszczególnych bloków, zgodnie z zaplanowaną liczbą godzin i punktów ECTS w poszczególnych semestrach

**Name of the degree course: Tourism management**

**Profile - general academic**

**Level of study: bachelor's degree**

**Areas: Social Sciences, Natural Sciences, Humanities**

**Scientific disciplines: Socio-economic geography and spatial management 55%, Earth and environment sciences 15%, Sociological sciences 12%, Science of politics and administration 8%, Science of social communication and media 7%, Philosophy 3%<sup>i</sup>**

**Polish Qualifications Framework level - level 6**

Symbols of course outcomes	Course educational outcomes	Reference to the universal characteristics of PQF <sup>ii</sup>	Reference to the second stage characteristics of PQF for the appropriate level <sup>iii</sup>
1	2	3	4
	<b>KNOWLEDGE: A GRADUATE KNOWS AND UNDERSTANDS</b>	<b>Description component code</b>	<b>Description component code</b>
K_W01	the complex nature of tourism as a social, cultural and economic phenomenon	P6U_W	P6U_W
K_W02	regional diversification of tourist resources and their use	P6U_W	P6U_W
K_W03	wide-ranging relations between tourism and the natural, social, economic and cultural environment on a global, regional and local scale	P6U_W	P6U_W
K_W04	functioning principles of the global tourism sector	P6U_W	P6U_W
K_W05	methods for basic tourism research	P6U_W	P6U_W
K_W06	trends and factors in the development of tourism and marketing strategies applied within its framework	P6U_W	P6U_W
K_W07	dilemmas of the modern world resulting from the civilisational development and their significance for the functioning of tourism and recreation	P6U_W	P6U_W
K_W08	ways of responsible and efficient management of resources and products in tourist destinations and tourist service mechanisms	P6U_W	P6U_W
K_W09	principles of operation and management concepts of tourist organisations, institutions and enterprises	P6U_W	P6U_W
K_W10	general principles for creating and developing forms of individual entrepreneurship in the field of tourism in the light of social and legal-administrative conditions	P6U_W	P6U_W
K_W11	ways of using material and intellectual goods in accordance with the principles of industrial property and copyright protection	K_W10	K_W10
	<b>SKILLS: A GRADUATE CAN</b>	<b>Description component code</b>	<b>Description component code</b>
K_U01	identify factors and barriers to the development of tourism in the light of contemporary civilization changes	P6U_U	P6S_UW
K_U02	interpret and explain the changes in the contemporary tourism market and diagnose their effects on a global and local scale	P6U_U	P6S_UW
K_U03	analyse and critically assess ways of managing tourist resources and products	P6U_U	P6S_UW

K_U04	design original solutions to problems and tasks concerning tourism	P6U_U	P6S_UW
K_U05	select professional methods of planning and performing various tasks specific to tourism and develop them creatively	P6U_U	P6S_UW
K_U06	use various sources of information, verify their reliability and usefulness	P6U_U	P6S_UW
K_U07	select, process and present information in oral, written and graphic form	P6U_U	P6S_UW
K_U08	employ diverse means of verbal and written communication, effectively present the results of analyses and research and communicate with professionals and consumers of the tourism industry	P6U_U	P6S_UW
K_U09	use English at B2 level of the Common European Framework of Reference for Languages and take an active part in the exchange of views on specialist topics	P6U_U	P6S_UK
K_U10	plan and organise individual and team work with regard to specific tasks	P6U_U	P6U_UO
K_U11	plan and implement the learning and competence development process on their own	P6U_U	P6U_U
<b>SOCIAL COMPETENCE: A GRADUATE IS READY TO</b>		<b>Description component code</b>	<b>Description component code</b>
K_K01	take a critical approach to one's knowledge and perceived content in the educational process and in public debates	P6U_K	P6U_KK
K_K02	recognise the importance of knowledge in solving cognitive and practical problems and to use expert advice in the problem solving process	P6U_K	P6U_KK
K_K03	responsibly fulfil social obligations by participating in social environment activities at local, regional or global level	P6U_K	P6U_KO
K_K04	think and act in an entrepreneurial way in professional practice and social activity	P6U_K	P6U_KO
K_K05	fulfil professional roles responsibly, respect professional ethics and promote its values among co-workers	P6U_K	P6U_KR
K_K06	show an attitude of openness to the needs of different groups of people and tolerance towards their cultural differences	P6U_K	P6U_KO

<sup>i</sup> Enter in accordance with the decree of the Minister of Science and Higher Education of 20th September 2018 on the fields of science and scientific and artistic disciplines. The degree course should be assigned to at least 1 discipline. In the case of assigning a course of study to more than one discipline, the leading discipline is indicated, in which more than half of the educational outcomes will be achieved (calculated according to ECTS credits). The % share of individual fields and disciplines should be indicated.

<sup>ii</sup> Reference should be made to the appropriate level of PQF 6-8 in accordance with the attachment to the act of 22nd December 2015 on the Integrated Qualifications System

<sup>iii</sup> Reference to the characteristics of the second stage of educational outcomes for qualifications at levels 6-8 of the Polish Qualification Framework typical for qualifications obtained under the higher education system and science after obtaining a full qualification at level 4 - in accordance with the decree of the Minister of Science and Higher Education of 14th November 2018 on the characteristics of the second stage of educational outcomes for qualifications at levels 6-8 of the Polish Qualification Framework. In case of engineering studies, they should also take into account the possibility of obtaining all engineering competences referred to in part III of the decree. Educational outcomes for degree courses in the field of arts should also include references to part II of the decree.